



IF YOU ARE SUPPLYING US WITH ARTWORK

Listed below are our print specifications.

Flexo is our most commonly used print process, but we also use screen, hot stamp, rotary foiling and embossing processes.

Bar width reduction: -60 microns

Line screen: 150lpi - most jobs

133lpi - for graduations + flat tint areas.

175lpi - small areas with lots of detail (eg whisky miniature crests)

Dot type: composed dot (round in highlights/shadows, diamond in midtones)

Minimum dot: 5%

Grips: 0.14mm (this can vary slightly depending on colours/design)

Scan/image res: 300dpi at 100% Linework: 1200dpi at 100%

THE FOLLOWING DETAILS ARE OUR MINIMUM TOLERANCES AND SHOULD BE INCREASED WHERE POSSIBLE. THESE CAN VARY DEPENDING ON DESIGN:-

Print to cut (Border thickness/print to edge): 1.5mm

Minimum line thickness: 0.17mm (0.5pt)

Finest reversal: 0.25mm (0.7pt)

Minimum type height (positive): 0.5mm (2pt)

Minimum type height (reversal): 0.8mm (3.2pt)

Minimum line thickness for foil 0.1mm

Minimum gap between foil areas: 0.1mm

If your label contains foiled areas, please set up the foil as a composite/compound path with no strokes or overlaps.

Our Studio uses Macs and Adobe Illustrator, Freehand and PDF are by far our preferred file formats.

Please call if you are unable to supply artwork in these formats.

PLEASE NOTE: ANY FORMATS OTHER THAN ILLUSTRATOR CAN TAKE US CONSIDERABLY LONGER AT PROOF/REPRO STAGE AND YOU MAY INCUR AN ORIENTATION CHARGE.

Please do not embed files or scans or save finished artwork as an uneditable EPS file.

We would appreciate if you could either include fonts or convert text to paths.

Where possible, please round off any sharp corners on your cutter outline to a minimum radius of 0.6mm.

We can accept CDs, DVDs, floppies, ZIP, optical and Syquest disks.

Files can also be sent by: ISDN: 0141 951 2396 Email: studio@labelgraphics.co.uk

We can also set up space on our FTP for your files to be uploaded to - please call to discuss if required.

We would definitely prefer digital files as opposed to film, but if this is not possible, please note that sending film will affect price, delivery time and the quality of the job. We would charge for digitizing film and it is unlikely that the final label will exactly match your previous samples due to the techniques involved in this process.

I am happy to discuss this if you would like a fuller explanation.

If you are sending a digital file we will do the trapping, dispo and dot gain compensation ourselves.

If you have any queries whatsoever regarding the above, please do not hesitate to contact me.

Regards

A handwritten signature in black ink, appearing to read "M. Curran", written over a horizontal red line.

Margaret Curran
(Studio Manager)

(Revision date 02.08.06)

